**History of City of Mosier Visioning Efforts**

The City Council adopts goals to reflect the community vision and to guide decision-making at all levels of City government. The goal setting process builds Council consensus on policies and projects that impact City residents, businesses and the community as a whole. The Administration uses the community vision and City Council goals to set priorities, direct work activities, and allocate staff and financial resources.

The Mosier City Council can find guidance from its history of planning documents. These documents were created with significant participation by Mosier Citizens.

1978 Comprehensive Plan Survey:

73% of Mosier respondents said that they would like to see new businesses and services come to Mosier. Community residents said that they would like to see new jobs created as long as the Mosier “small town” lifestyle is retained.

20/20 Visioning in 1999:

This Mosier Community survey, much of it conducted by a door to door survey, revealed that Mosier residents:

* Enjoy the small rural town lifestyle
* Appreciate the natural environment (beauty of the area; clean air, water)
* Intend to be good stewards of the environment
* Embrace change or growth as long as it is sustainable
* View the Mosier Twin Tunnels trail, World class flower-viewing, and windsurfing as significant strengths
* View themselves as dedicated Community Volunteers

2002 Mosier Waterfront Park Plan:

The Mosier Waterfront Park Plan was developed based on the priorities of a Citizen Stakeholders Committee. The plans were then implemented to create Rock Creek Park and the Waterfront Park Trail.

2003 Downtown and Local Street Network Plan:

By 2003, the City of Mosier has been significantly impacted by the reconnection to Hood River in year 2000 by the Twin Tunnels State Trail of the Historic Columbia River Highway. Pedestrian, bicycle and vehicular traffic to downtown Mosier have increased dramatically. The City of Mosier appointed a large citizen-led Project Avisory Committee to develop a strategic downtown plan: Mark Cherniack (Project Manager), Peg Lalor, Jan Leininger, Jo Ann VonNormann, Lucy Ward, Grant Wilson, MacKenzie Winchel, Carolyn Wood, Pat Bozanich, Anne Evans, Victor Gove, Margaret Haupt, Rod Holzinger, Ken Hudson, Peggy Kinsey, Jeanette Kloos.

* Streetscape plan/Complementary Historic Building Renovation
* Landscaping, Street Lighting, Walking and Biking Paths
* Signage and Traffic Design
* Visitor Information Center/City Offices/Visitor Rest Area/EMT Station

2009 Community Survey:

The largest and most comprehensive Visioning Process conducted by Main Street Mosier and the the City of Mosier. The results of 15 Focus Group sessions provided the background and framework for the 85 question household survey that was distributed to all Mosier area residents and property owners in November 2008. Residents responded with their top priorities:

* Identify and promote the unique qualities of Mosier
* Highlight community events, agriculture, and history
* Promote Mosier as a green community, a leader in sustainable practices that other communities can emulate

The final report is summarized in the Mosier Vision Booklet.

2010 Citizen Planning Tool: Mosier’s Main Street and Industrial Areas

Mosier citizens participated in an update of Mosier’s Downtown and Industrial area planning.

2011 EPA Downtown and UPRR/Mosier Hub Properties Visioning:

70 citizens, elected officials, and state agency representatives joined to create a series of conceptual drawings of downtown Mosier, focusing specifically on the UPRR property and the Mosier Hub properties, but also including the Mosier Quarry and the Mosier Community School.

2015 Slow Mo’ Main Street Concept Plan

Portland State University’s Masters of Urban and Regional Planning students lead the City of Mosier in a focused study and community outreach of Mosier’s Main Street, the Historic Columbia River Highway.